






Level 5 Diploma in Travel & Tourism Management (620)
131 Credits



Unit: World Geography	Guided Learning Hours: 220
Exam Paper No.: 4	Number of Credits: 22
Prerequisites: Knowledge of business organisation.	Corequisites: A pass or higher in Certificate in Business Studies or equivalence.
<p>Aim: World Geography is intended to introduce the Earth's diverse cultural regions and provide perspective meaning on how everything is unique yet interconnected. While thoroughly understanding each region is virtually impossible in a short timeframe, this unit will identify the key characteristics that define a region and the ways in which they interact on a global scale. Two critical themes, globalisation and the environment, will be examined throughout the entirety of the unit. Coupled with geographic analysis of the physical, cultural, historical, political, and economic factors which comprise each distinct region, this exploration will cultivate an increased understanding of current regional and global issues. This is a unit about how to understand the world better – in particular, the processes and activities that comprise and underline the world's economies. Understanding the unevenness – essentially, the geography – of the world's economies is therefore critical to understanding the world and our shifting places within it. The unit examines the major patterns of physical geography and the powerful forces that affect them. Learners will investigate the dynamic nature of the earth, the evolving relationship between the planet and its people, and the factors that limit our ability to predict the changes that will occur. The unit also focuses on travel and tourism as a vehicle for the study of selected world regions. Using a variety of geo-technologies and inquiry and communication methods, learners will conduct and present case studies that develop their understanding of the unique characteristics of selected world regions; the environmental, cultural, economic, and political factors that influence travel and tourism; and the impact of the travel industry on communities and environments around the world.</p>	
Required Materials: Recommended Learning Resources.	Supplementary Materials: Lecture notes and tutor extra reading recommendations.
Special Requirements: The unit requires a combination of lectures, demonstrations and classroom discussions.	
<p>Intended Learning Outcomes:</p> <ol style="list-style-type: none"> 1. The physical processes shaping the planet, possibilities and constraints of human activity. 2. The great land masses of the earth which form the seven continents: Africa, Antarctica, Asia, Australia, Europe, North America, and South America including the countries found in each continent. 3. Dividing the 196 countries of the world into the world regions and analyse how these regions provide a clear division of the world's 	<p>Assessment Criteria:</p> <ol style="list-style-type: none"> 1.1 Outline the categories of physical geography 1.2 Outline the categories of human geography 1.3 Define integrated, geomatics and regional geography 1.4 Explain the science of geography 1.5 Examine human dimensions of global change, societies in their spatial and regional contexts 2.1 Examine and describe the African continent 2.2 Examine and describe the Antarctica continent 2.3 Examine and describe the Asian continent 2.4 Examine and describe the European continent 2.5 Examine and describe the North American continent 2.6 Examine and describe the South American continent 2.7 Examine and describe the Australian continent 2.8 Identify most popular languages spoken in many parts of the world 2.9 Identify biggest cities in the world 2.10 Identify English speaking countries 2.11 Identify French speaking countries 2.12 Identify Spanish speaking countries 3.1 Identify the eight world regions 3.2 Outline the capitals of every independent country

countries.	3.3 Analyse the most populous countries in the world 3.4 Identify the largest countries in the world 3.5 Identify the world's smallest countries 3.6 Identify the new countries of the world 3.7 Outline the independence or birthday of different countries 3.8 Identify countries that belong to the United Nations organisation 3.9 Examine and describe major international organisations 3.10 Examine and describe world oceans 3.11 Examine and describe world largest islands 3.12 Examine and describe world longest rivers 3.13 Examine and describe world seas 3.14 Examine and describe world lowest point on land 3.15 Examine and describe the world highest mountains 3.16 Describe causes of day and night
4. The advances in population and income over the past millennium, international trade and capital movement, technological and institutional innovation, the impact of western development.	4.1 Examine and describe the largest economies of the world 4.2 Outline developing and emerging economies 4.3 Identify global economic indicators 4.4 Examine and describe the economy of Africa 4.5 Examine and describe the economy of Asia 4.6 Examine and describe the economy of Europe 4.7 Examine and describe the economy of North America 4.8 Examine and describe the economy of Oceania 4.9 Examine and describe the economy of South America 4.10 Outline and examine the relationship between growth in debt and growth in GDP
5. Globalisation as the process of interconnecting world trade, culture and much more	5.1 Define globalisation 5.2 Describe advantages and disadvantages of globalisation 5.3 Give examples of multinational corporations 5.4 Describe advantages and disadvantages of multinational corporations
6. Understand the different airline companies from different parts of the world	6.1 Use the web to research and describe airlines from (i) African countries (ii) Asian countries (iii) European countries (iv) North American countries (v) South America (vi) Australasian countries 6.2 Compare and contrast short haul vs long haul flights
7. Research on currencies from different parts of the world; including most-traded currency used as legal tender in many countries.	7.1 Research countries with stable currency 7.2 Research countries with unstable currency 7.3 Describe currency exchange rate control 7.4 Describe advantages and disadvantages of having different currencies
Methods of Evaluation: 2½-hour written essay examination paper with five questions. Candidates are required to answer all questions. Each question carries 20 marks. Candidates also undertake project/coursework in World Geography with a weighting of 100%.	

Recommended Learning Resources: World Geography

Text Books	<ul style="list-style-type: none">• Geography of the World by Simon Adams, Anita Ganeri, Ann Kay. ISBN-10: 0756619521• World Geography Encyclopedia by Jane Bingham. ISBN-10: 1409508137• The Geography of the World Economy by Paul Knox, John Agnew and Linda McCarthy. ISBN-10: 0340948353
Study Manuals 	BCE produced study packs
CD ROM 	Power-point slides
Software 	None

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